



**KPLX
DALLAS/FORT WORTH
ISSUE/PROGRAM REPORT
SECOND QUARTER 2015
JULY 1, 2015**



Part 1 – INTRODUCTION

KPLX (FM) is licensed to Fort Worth, TX and serves the Dallas/Fort Worth area. From April 1 through June 30, 2015, KPLX (FM) aired 30 minutes of public affairs programming weekly. This includes a locally produced weekly program ("Impact Texas") which focuses on issues affecting our local community and includes guests who have knowledge of these topics.

Weekend Programming:

"Impact Texas" – every Sunday morning from 5:30a – 6a.

Details about individual Impact Texas segments are included in Part 2 of this report.

KPLX is a participant in "The Amber Plan", in which area radio stations alert the public of confirmed child abductions. In the Second Quarter of 2015, KPLX activated "The Amber Plan" when necessary to provide information about child abductions to the general public.

KPLX has determined the following to issues of concern to our audience during the Second Quarter of 2015:

- 1-Education and STEM
- 2-Disability Services
- 3-Homeless Services
- 4-Health & Nutrition
- 5-Philanthropy

During this time if KPLX participated in Community Service Projects, they are listed and described in Part 3.

During the Second Quarter of 2015, KPLX ran a variety of recorded and live PSAs. The PSAs aired through all day parts, Monday through Sunday from 6:00 AM until 5:59 AM.

The following pages describe the station's most significant treatment of the previously described community issues of concern.

Part 2 – KPLX's SELECTED ISSUES OF CONCERN

SERIES TITLE: Impact Texas
PROGRAM: Junior Achievement of Dallas
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – April 5, 2015
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: We spoke to Jan Murfield, President of JA Dallas, about the programs and services that the organization provides to over 45,000 students in the Dallas area each year since its founding in Dallas in 1954.

SERIES TITLE: Impact Texas
PROGRAM: Ability Connection Texas
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – April 12, 2015
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: 1 in 5 individuals will face a disability at some point in their life, whether from birth or acquired. The clients at Ability Connection Texas celebrate being 1 in 5. Their mission is to provide assistance to those individuals while helping them to focus on their abilities and achieve their highest level of independence. Formerly United Cerebral Palsy of Texas, Ability Connection Texas has been serving North Texas for over 60 years. We spoke to Shea Needham about the services they provide as well as their annual Lone Star Race.

SERIES TITLE: Impact Texas
PROGRAM: Hope Center for Autism
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – April 19, 2015
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: Founded in 2007, the Hope Center for Autism was born from the need for a supportive environment for families in the Fort Worth area with children on the Autism spectrum. We spoke to the founder of the organization, Susan Wood, about the history, services and future of Hope Center for Autism.

SERIES TITLE: Impact Texas
PROGRAM: Parkinson Voice Project
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – April 26, 2015
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: We visited with the founder of PVP Samantha Elandary about the services she provides Parkinson's patients and to David Cid, a 20 year veteran of the FBI who has trained thousands of individuals in counter terrorism. David was diagnosed with Parkinson's disease and shared his experiences.

SERIES TITLE: Impact Texas
PROGRAM: Metro Dallas Homeless Alliance
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday –May 3, 2015
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: THE MDHA is a non-profit association of organizations dedicated to preventing and ending homelessness in Dallas and Collin Counties. It facilitates over \$17 million in annual federal funding, coordinated services, and drives improvement in more than 40 different homeless housing programs. We discussed those programs with the CEO of MDHA, Cindy Crain.

SERIES TITLE: Impact Texas
PROGRAM: Texas Scottish Rite Hospital for Children
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – May 10, 2015
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: As a world leader in the treatment in pediatric orthopedic conditions, TSRH strives to improve the care of children worldwide through innovative research and teaching programs, training physicians from around the world. We spoke to several key staff members of TSRH about the services they have been providing since 1921.

SERIES TITLE: Impact Texas
PROGRAM: American Diabetes Association
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday –May 17, 2015
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: It's estimated that over 700,000 North Texans have diabetes, and that one out of every three children born after 2000 in the US will be directly affected by diabetes. We spoke to the Executive Director for the American Diabetes Association North Texas, Quin Neal, about this terrible disease and the resources his organization utilize to help educate the community to prevent it.

SERIES TITLE: Impact Texas
PROGRAM: Momentous Institute
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – May 24, 2015
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: Since 1920, Momentous Institute (formerly Salesmanship Club Youth & Family Centers) has been powered by the Salesmanship Club of Dallas, a service organization of more than 600 business and community leaders committed to transforming the lives of kids in North Texas. As a leading provider of therapeutic and education services, Momentous Institute impacts the lives of 6,000 kids and family members each year. Their approach is tailored to the specific needs of each child and their family situation, and focuses on building and repairing social emotional health; developing kids who become self –regulated, good communicators, problem solvers, empathetic, grateful, and optimistic. We spoke to the Executive Director for Momentous Institute, Michelle Kinder about the programs and services they provide.

SERIES TITLE: Impact Texas
PROGRAM: Volunteer Now
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – May 31, 2015
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: Formerly Volunteer Center of North Texas, Volunteer Now has been recruiting volunteers to service with North Texas' vast nonprofit, corporate and municipal members since 1971, while also providing a wide range of infrastructural programs and services that build capacity for their clients. This makes Volunteer Now one of the largest and most active volunteer centers in the country. We spoke to Tammy Richards, the CEO of Volunteer Now about the programs the organization provides to help make volunteering a part of everyday life for North Texans.

SERIES TITLE: Impact Texas
PROGRAM: Union Gospel Mission Dallas
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – June 7, 2015
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: Since 1949, the homeless and hungry in Dallas County have sought out Union Gospel Mission Dallas. The Mission in turn helps provide them an opportunity to put their lives back together. We spoke to the Executive Director Bill Thompson who has served in various capacities at the Mission for 30 years.

SERIES TITLE: Impact Texas
PROGRAM: Gill Children's Services
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – June 14, 2015
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: Gill Children's Services is a funding source of last resort which provides a safety net for Tarrant County children whose medical, dental, physical, social, psychological and educational needs have not been met by any other community resource. We spoke to their Executive Director Peyton Salavaria about these services and how the community can support their mission.

SERIES TITLE: Impact Texas
PROGRAM: Habitat for Humanity of Denton County
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – June 21, 2015
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: We spoke to the organization about their home building process, requirements and volunteer opportunities.

SERIES TITLE: Impact Texas
PROGRAM: River Legacy Science Center
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – June 28, 2015
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: In 1996, River Legacy Science Center opened to the public. This 12,000 sq foot nature center features interactive exhibits, aquariums, environmental education programs and nature trails. We spoke to Kristi Payne, the Marketing Coordinator for the Science Center, about their history as well as the large education programs they provide children in North Texas.

Part 3 – OTHER COMMUNITY INVOLVEMENT FOR KPLX

COMMUNITY EVENTS

N/A